

Annual Community Outreach Summary 2019

Name of Activity: Standard 4.1 - Lung Cancer Prevention Event

Type of cancer	Meeting date need was discussed (MM/DD/YYYY)	Type of Activity (Pre or Scr)	Guidelines used to design activity	Date of Activity (MM/DD/YYYY)	Participants (target audience, # in attendance)	Outcomes/Follow-up process for participants w/positive findings (Screening only)	Effectiveness of Activity (value, lessons learned, recommendations for improvements)
<p>Lung</p> <p>Stage 0 – WMC had 0 cases (0%) compared to other hospitals had 5 cases (1%) Stage I – WMC had 4 cases (10%) compared to other hospitals had 236 cases (25%) Stage II – WMC had 5 cases (13%) compared to other hospitals had 82 cases (9%) Stage III – WMC had 15 cases (38%) compared to other hospitals had 240 (25%) Stage IV – WMC had 15 cases (38%) compared to other hospitals had 368 (38%)</p> <p>This data shows that more patients present to our facility with later stage lung cancer when compared to other hospitals in our region. This supports the need for the lung cancer/smoking cessation prevention event.</p>	<p>5/8/2019 8/14/2019 11/06/2019</p>	Prevention	ACS Guidelines	11/26/2019	<p>Target Audience: Men and women with increased risk of developing lung cancer. Attendance: Thirty community members</p>	NA	<p>Dr. Bryan Dunn (pulmonologist) gave a Living Well lecture on lung cancer with a focus on prevention and screening. Effectiveness: Attendees were given identical pre-presentation and post-presentation surveys in order to gauge the impact of Dr. Dunn's presentation on their knowledge of lung cancer prevention and screening. Additionally, attendees continuously asked questions throughout Dr. Dunn's talk to gain a better understanding. Overall the event was proven effective due to the increase in the average score from the pre-survey (61%) to the post-survey (76%). Recommendations for Improvement: Increase marketing mediums to ensure all patient populations are captured.</p>

Name of Activity: Standard 4.2 - Breast Cancer Screening Event

Type of cancer	Meeting date need was discussed (MM/DD/YYYY)	Type of Activity (Pre or Scr)	Guidelines used to design activity	Date of Activity (MM/DD/YYYY)	Participants (target audience, # in attendance)	Outcomes/Follow-up process for participants w/positive findings (Screening only)	Effectiveness of Activity (value, lessons learned, recommendations for improvements)
<p>Breast</p> <p>Stage 0 – WMC had 5 cases (9%) compared to other hospitals had 297 (18%) Stage I – WMC had 24 cases (41%) compared to other hospitals had 736 (46%) Stage II – WMC had 23 cases (40%) compared to other hospitals had 384 (24%) Stage III – WMC had 4 cases (7%) compared to other hospitals had 130 (8%) Stage IV – WMC had 1 case (2%) compared to other hospitals had 57 (4%)</p> <p>This data shows that most often patients are diagnosed with Stage I and Stage II breast cancer at our facility which is comparable to other hospitals in our region. Our facility does see slightly more Stage II breast cancer patients and slightly fewer Stage 0 breast cancer patients when compared to other hospitals which supports the need for the breast cancer screening event.</p>	<p>2/13/2019 5/8/2019 8/14/2019 11/06/2019</p>	Screening Mammogram	NCCN Guidelines	10/9/19	<p>Target Audience: Indigent and uninsured women who seek care at Wilson Community Health Center (WCHC) Attendance: Twenty eight women</p>	<p>Outcomes: 28 women received mammograms (26 uninsured, 2 insured) No Follow up required: 23 patients Follow up required (ultrasound): 5 patients 1 ultrasound follow-up reccomended 6 month follow up mammogram - 1 patient refused ultrasound - 1 benign finding - 2 recommended surgical consultation</p>	<p>Effectiveness: The hospital partnered with Wilson Community Health Center clinic to provide indigent and underinsured women with screening mammograms. The event was held during Breast Cancer Awareness month and refreshments were provided to all participants. Transportation was provided to and from the event for those in need. NCCN guidelines were followed and additional imaging or biopsies were recommended when appropriate. Recommendations for Improvement: Although we consider this event a success, we will strive to capture more of our indigent/uninsured population in the future by partnering with other clinics in the community.</p>

Completed by: Lisa Skinner, Community Outreach Coordinator

Meeting date report was presented to cancer committee (4TH Quarter Meeting)